



## TEXO YCC TAILGATE BOOTH DECORATION CONTEST **Rules & Information**

### PURPOSE

- This year, in conjunction with the Washer Competition and BBQ and Chili Cookoff, companies are encouraged to participate in our Booth Decoration Contest. In the past, companies were encouraged to decorate their campsites as creatively as possible. However, this year, we will be introducing a theme for judging consistency. To play off the year 2020, the theme for this year's competition is the "Roaring 20s- Boot Leg Edition." Anything within the theme of Roaring '20s will be accepted, so be CREATIVE!
- **First through third place of the Best Booth Contest will be announced on October 17<sup>th</sup> after the BBQ winners have been announced.**

### GUIDELINES

- All companies will be automatically registered for the competition at no cost.
- Competitors must follow ALL rules and guidelines set forth.
- All participants must have their booth and display set up throughout the entire duration of the BBQ Cookoff, which is on Saturday, October 17<sup>th</sup> from 9:00am-3:00pm.
- The name of the company/organization must be visible on the booth.
- The booth must follow the chosen theme.
- The booth must have an interactive component such as a game, activity, etc.
- The winner will be chosen according to the competition rules and guidelines.
- The judges will be comprised of a 3-member panel selected by TEXO.

### JUDGING CRITERIA

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|---|-------------------|
| • Compliance with Contest Rules                                     | 20 Points         |
| • Incorporation of the "Tailgate" theme: <b>Roaring 20s</b>         | 20 Points         |
| • Creativity, Imagination & Originality                             | 20 Points         |
| • Relation to the Industry  | 20 Points         |
| • Interactive Component   | 10 Points         |
| • Booth Staff Enthusiasm, Friendliness & Interaction with Attendees | <u>10 Points</u>  |
| • <b>SCORING TOTAL</b>  | <b>100 Points</b> |